

HOW MUCH DOES SOFTWARE DEVELOPMENT COST?



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Problem-solving is at the root of everything

Software is powering and transforming industries across the globe, and businesses continuously apply and reapply it to their structures and processes. It is happening everywhere, and it will likely accelerate as the digital transformation of companies progresses. Great software helps companies perform better, optimize costs, add value to their customers. Oftentimes, it is at the heart of outstanding products and services that capture our imagination, help communities and societies, redefine our tastes and behaviours.

It also comes with a cost, and probably you have asked yourself (and others!) what is, in fact, the cost of software development. It is a question we often hear, and one without a quick answer.

What we usually say is that software development costs should not be discussed in isolation. Given that software development is an investment, the cost and Time involved in building any software for your company or organization are best understood regarding the return on investment (ROI) you expect to see.

Imagine you went to a builder and asked: "How much does it cost to build a house? Most people would agree that a reasonable response would be something like: "It depends. What type of house do you want?" Things like the number of bedrooms and bathrooms, square footage, and the quality of fixtures and fittings will impact the total cost of building a house. Other considerations include workforce expertise and how many people will be employed at each stage. And there are other things to keep in mind when planning and budgeting for house construction.

It's the same with software.



If specific requirements are not known or have not yet been defined, it is almost impossible to say how much development costs and provides a quote. Shaping requirements for a software project in the first place can take up quite some time, but if done well, it can do a great deal towards setting your project on the right foot. So, when you first get in touch, we devote time and energy to understanding your needs and problems. After that, we can scope the project more accurately, and offer appropriate cost estimations.

How we do it

As one of the few software development companies with a range of our own products in addition to hundreds of successful client projects, Infosit has a wealth of technical and business experience to share. If you have a problem that needs to be solved, it is highly likely that we can help.

We can help connect solutions from different vendors and enable them to communicate with one another via APIs. We practice **Application lifecycle management** (ALM) on our long-term, ongoing projects. These projects usually have a staging environment where new releases are delivered, where content is entered and afterwards synchronized to production. Decades of experience allow us to use the agile methodology to quickly and efficiently deliver software projects, without a compromise on quality. Our services Include software consultancy, giving you access to some of the best brains in the coding industry. We also offer code reviews and software testing.

We use two cost models for delivering software to our customers. The first one is a fixed-term software project. We commit to building a fixed scope piece of software for you under this model, usually based on detailed requirements. If you choose to work with us under this model, it means that your need is self-contained and has clearly defined outcomes and requirements.



Fixed-term development cost

8– 25 k € Small-sized projects with some core features

Simple Business/Corporate website with no complex business logic or integrations

25– 50 k € Medium-sized projects with limited custom features

Can include Business/Corporate website with some integrations and business functionalities, an MVP for a digital product, a mobile application with a well defined, limited set of features

50-100 k € Large-sized projects with complex custom features or integrations

Can include Business/Corporate website with complex integrations and business functionalities such an E-commerce, data-driven mobile app

100+ k € Custom complex multi-phase solutions

Can include custom software development, complex web or mobile application with different integrations and business functionalities, enterprise application with web and mobile functionality or a customer-facing service application.

Ongoing software development cost

The second model is an ongoing software development. This arrangement is ideal when you are not quite sure of all your software requirements at the outset, or you simply need the flexibility to change your scope and requirements as development progresses. This model is often applied to more complex and demanding projects. It enables companies to manage better the uncertainty brought about by changes in their environment, people, technologies and priorities that will often impact the software development process.



If you are looking for a team of coding/testing and associated experts to work with you to provide ongoing software development, we charge for this monthly. We offer discounts for ongoing software agreements of six months or longer.

Below are examples of how we shape and dedicate software teams for your ongoing projects.

2 full-time developers and a tester

IDEAL FOR Ongoing new feature development and enhancements, advanced proof of concepts or software modernization.

PROJECT MANAGEMENT Weekly timesheet reporting, burn down charts and a daily call if you wish or just a weekly call. Software documentation and user guides provided.

UPDATES AND COMMUNICATION Weekly timesheet reporting, burn down charts and a weekly call.

If you choose to engage with Infosit under this model, the cost range starts at €5 000 per week.

3 full-time developers, a designer and a tester

IDEAL FOR Taking solutions from a specification document through to version 1.0 over months or years.

PROJECT MANAGEMENT Included in the cost and a dedicated project manager is assigned.

UPDATES AND COMMUNICATION Weekly timesheet reporting, burn down charts and a weekly call. Software documentation and user guides provided.

If you choose to engage with Infosit under this model, the cost range starts at €9 000 per week.



Got a project?

Regardless of whether you would like to undertake a fixed-term or ongoing project, we always meet and consult with you free of charge to understand your requirements and business goals.

A face-to-face meeting is usually the best way to kick off the discussion. We work with you to get a feel for the size and more importantly, the project's complexity. Seemingly small projects can involve several moving parts or layers of stakeholders – and so while the work itself might be short, the overarching project could be complicated and take longer than it first appears.

We look forward to taking the conversation further!

